



# MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)

'A+' Grade University Accredited by NAAC

Draft Theory Date Sheet for MBA (General) 3<sup>rd</sup> Sem. (Full/Re-appear) & 4<sup>th</sup> Semester (only Re-Appear) Examinations, Feb-2022.

Mode of Examination- Descriptive- Offline/Online (Whichever applicable)

Centre of Examination: As per Building Notice and Roll. No. Slip.

Time of Examination: **02:00 pm to 05:00 pm** (additional one hour in case of online examination for uploading the legible image in PDF format of written pages)

<b>MBA 2 Year 3<sup>rd</sup> Sem. (old) CBCS (Only Reappear)</b>			
<b>Date</b>	<b>Nomenclature of Examination</b>	<b>Paper Code</b>	<b>QPID</b>
17.02.2022	Strategic Management	17IMG23C1	12041
19.02.2022	Mgt. Information System	17IMG23C2	12042
22.02.2022	Entrepreneurship	17IMG23C3	12043
24.02.2022	Performance Mgt.	17IMG23GH1	12044
26.02.2022	<i>Open Elective (Separate Datesheet available on MDU Website)</i>		
01.03.2022	Org. Change & Development	17IMG23GH2	12045
03.03.2022	Mgt. of Financial Services & Institutions	17IMG23GF1	12046
05.03.2022	Project Mgt. & Infrastructure Finance	17IMG23GF2	12047
08.03.2022	Brand Management	17IMG23GM1	12052
10.03.2022	Consumer Behaviour	17IMG23GM2	12053
<b>MBA 2 Yr- 3rd sem. New Scheme 2019-20</b>			
<b>Date</b>	<b>Nomenclature of Examination</b>	<b>Paper Code</b>	<b>QPID</b>
17.02.2022	Strategic Management	20IMG23C1	12621
19.02.2022	Corporate Laws	20IMG23C2	12622
22.02.2022	Operations Research	20IMG23C3	12623
24.02.2022	Digital Marketing	20IMG23GM1	12644
	Legal Institutional Dynamics	20IMG23GP1	12654
	Agri-business Environment and Policy	20IMG23GA1	12664
26.02.2022	<i>Open Elective (Separate Datesheet available on MDU Website)</i>		
01.03.2022	Indian Financial System and Financial Markets	20IMG23GF1	12629
	Foreign Exchange Management	20IMG23GI1	12639
	Project Management	20IMG23GO1	12649
03.03.2022	Compensation and Benefits Management	20IMG23GH1	12624
	E-Commerce and Applications	20IMG23GT1	12634
	Business Analytics	20IMG23GB1	12659
05.03.2022	Customer Relationship Management	20IMG23GM2	12645
	Development Economics	20IMG23GP2	12655
	Food Technology and Process Management	20IMG23GA2	12665
08.03.2022	Project Management	20IMG23GF2	12630
	International Business Environment	20IMG23GI2	12640
	Total Quality Management	20IMG23GO2	12650
10.03.2022	Organizational Change and Intervention	20IMG23GH2	12625
	Data Ware Housing and Data Mining	20IMG23GT2	12635
	Fundamentals of Data Mining	20IMG23GB2	12660

12.03.2022	Services Marketing	20IMG23GM3	12646
	Right To Information Act	20IMG23GP3	12656
	Agri-business Management	20IMG23GA3	12666
15.03.2022	Business Taxation	20IMG23GF3	12631
	Export Import Management and Documentation	20IMG23GI3	12641
	Supply Chain and Logistics Management	20IMG23GO3	12651
17.03.2022	Human Resource Metrics and Analytics	20IMG23GH3	12626
	E-Governance and Framework of ICT	20IMG23GT3	12636
	Fundamental of Econometrics	20IMG23GB3	12661
19.03.2022	Consumer Behavior	20IMG23GM4	12647
	Public Finance Administration	20IMG23GP4	12657
	Agri-business Entrepreneurship	20IMG23GA4	12667
21.03.2022	Investment Management	20IMG23GF4	12632
	Regional Economic Blocks	20IMG23GI4	12642
	Service Operations Management	20IMG23GO4	12652
23.03.2022	Management of Industrial Relations	20IMG23GH4	12627
	Multimedia and Web Development	20IMG23GT4	12637
	Predictive Business Analytics	20IMG23GB4	12662
25.03.2022	Retail Management	20IMG23GM5	12648
	Risk and Disaster Management	20IMG23GP5	12658
	Agri-Supply Chain Management	20IMG23GA5	12668
28.03.2022	Bank Management	20IMG23GF5	12633
	International Logistics	20IMG23GI5	12643
	Research and Development Management	20IMG23GO5	12653
30.03.2022	Strategic Human Resource Management	20IMG23GH5	12628
	Enterprise Resource Planning	20IMG23GT5	12638
	Time Series Econometrics	20IMG23GB5	12663

### **MBA 2 Year 4<sup>th</sup> Sem. (old) CBCS (Only Reappear)**

Date	Nomenclature of Examination	Paper Code	QPID
18.02.2022	E-Commerce (CBCS)	17IMG24C1	12081
21.02.2022	Industrial Relations & Labour Legislation (CBCS)	17IMG24GH1	12082
23.02.2022	Mgt. of Banking and Insurance (CBCS)	17IMG24GF1	12084
25.02.2022	Integrated Marketing Communication (CBCS)	17IMG24GM1	12090
28.02.2022	Strategic Human Resource Mgt. (CBCS)	17IMG24GH2	12083
02.03.2022	Security Analysis & Portfolio Mgt. (CBCS)	17IMG24GF2	12085
04.03.2022	Service Marketing(CBCS)	17IMG24GM2	12091

### **MBA 2 Year- 4<sup>th</sup> Semester (New Scheme 2019-20)- Only Reappear**

Date	Nomenclature of Examination	Paper Code	Paper ID
18.02.2022	B2B Marketing	20IMG24C1	12751
21.02.2022	CSR and Business Ethics	20IMG24C2	12752
23.02.2022	Insurance and Risk Management	20IMG24GF1	12758
	International Marketing Management	20IMG24GI1	12768
25.02.2022	Knowledge Management	20IMG24GT1	12763
	Integrated Marketing Communications	20IMG24GM1	12773
	Agricultural Input Marketing and Post-Harvest Management	20IMG24GA1	12793
	Rural Development	20IMG24GP4	12786
28.02.2022	Training and Development	20IMG24GH2	12754
	Management of Financial Services	20IMG24GF2	12759
	Cross Cultural and Global Management	20IMG24GI2	12769

<b>02.03.2022</b>	Information Security and Cyber Laws	20IMG24GT2	12764
	Marketing Research	20IMG24GM2	12774
<b>04.03.2022</b>	Managing Interpersonal and Group Processes	20IMG24GH3	12755
<b>07.03.2022</b>	Systems Analysis and Design	20IMG24GT3	12765
	Product and Brand Management	20IMG24GM3	12775
<b>09.03.2022</b>	International Human Resource Management	20IMG24GH4	12756
	International Financial Management	20IMG24GF4	12761
	Sales and Distribution Management	20IMG24GM4	12776
<b>11.03.2022</b>	Performance Management Systems	20IMG24GH5	12757
	International Trade Theory and Practices	20IMG24GI5	12772
<b>14.03.2022</b>	E-Business Information Systems Management	20IMG24GT5	12767
	Industrial Marketing	20IMG24GM5	12777

**Note :**

- (1) All the students will be required to follow the national guidelines related to COVID-19 as issued by Ministry of Home affairs/State Govt. from time to time.
- (2) Students appearing through Online Mode shall follow the Standard Operating Procedures for Online Descriptive Exams available on University website.
- (3) No student will be allowed to enter the examination centre without wearing a face mask. All the students will be required to bring with them their own bottle of water & sanitizer and gloves.
- (4) The students will have to report at the examination centre at least one hour before the commencement of examination.
- (5) No student having mobile phone or any electronic gadget in his/her possession will be allowed to appear in offline examination.
- (6) Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. Complaints in this regard, if any, shall not be entertained after the Examination.

**Dated :04.02.2022**

**Controller of Examinations**